

YOUTH FRONTIERS, INC.

www.youthfrontiers.org

FOR IMMEDIATE RELEASE

Contact: Sally Koering
Youth Frontiers, Inc.
952.922.0222 or toll-free at 888.992.0222
Sally@youthfrontiers.org

Joe Cavanaugh to Speak on the Importance of Values in Schools at Deephaven Elementary

MINNEAPOLIS—October 31, 2007— Joe Cavanaugh, CEO and Founder of Youth Frontiers, Inc., will be speaking with parents on Monday, November 12, from 7:00-8:30 p.m. at Deephaven Elementary school in Minnetonka to ask them, “Does It Matter If Kindness, Courage, and Respect Are Taught In Our Schools?”

Joe Cavanaugh believes, “Yes, it does matter!” According to the National Education Association, 160,000 kids skip school everyday due to a fear of bullying. For over twenty years, Youth Frontiers has worked with thousands of kids to improve school climate and strengthen student character by teaching such timeless values as kindness, courage, and respect through dynamic and meaningful programs.

The event is sponsored by the Deephaven Elementary Parent Teacher Organization. It’s free to all parents who wish to attend, and registration isn’t required. The event is not limited to Minnetonka School District parents; all parents are welcome to join Joe Cavanaugh in the Deephaven Elementary media center.

For nearly 20 years, Youth Frontiers has been delivering programs that improve school climate and strengthen student character in schools throughout the nation. They are a non-partisan, nonprofit organization whose vision is to change the way young people treat each other in every hallway, lunch line, and classroom of every school in America by teaching such timeless values as kindness, courage, and respect.

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