

## 2018 SPONSORSHIP GUIDE



### Third-Annual Ethical Leadership Luncheon and Fundraiser



Wednesday, May 9, 2018 | 11 a.m. – 1:15 p.m. | Pfister Hotel, Milwaukee

Help Youth Frontiers build character in thousands of young people through transformative retreats focused on kindness, courage and respect. Together, we can build positive communities and inspire character in schools across Wisconsin.

Youth Frontiers | [jhauser@youthfrontiers.org](mailto:jhauser@youthfrontiers.org) | 414.909.1901

## ETHICAL LEADERSHIP LUNCHEON – WISCONSIN



Youth Frontiers (YF) aims to change the way kids treat each other in every hallway, lunch line and classroom of every school in America. We do this by reaching kids at critical ages and providing dynamic experiences that enhance values and build self-awareness, empathy and connectedness. We're helping build the next generation of ethical leaders.

This year, YF will deliver our character and leadership development retreats for more than 22,000 elementary, middle and high school students and educators in Wisconsin. We support public, private, parochial and charter schools\* by addressing issues beyond their academic focus – issues that will profoundly shape students' personal development and success in life.

On **May 9, 2018**, YF will gather leaders and community members to raise critical funds for YF's

Wisconsin retreats. This year's event brings aspects of our powerful retreats to you – so you and your guests can experience firsthand the transformative power of our programs. We will also honor both a student and a community leader for their contributions to enhancing character and civility in Wisconsin.

This year's inaugural Leader of Character Award will honor the work of **Richard Pieper, Non-Executive Chairman of PPC Partners, Inc. and Founder of Wisconsin Character Education Partnership**. Our Student of Character Award will be selected from a Milwaukee-area high school in March. Students are nominated by their teachers and selected by a committee.

Last year's Ethical Leadership Luncheon attracted more than 180 guests and was made possible by corporate, individual and nonprofit sponsors.



Youth Frontiers' inaugural Leader of Character Award will honor **Richard Pieper, Non-Executive Chairman of PPC Partners, Inc.**

### Ethical Leadership Luncheon

**Date:** Wednesday, May 9, 2018

**Time:** 11 a.m. – 1:15 p.m.

**Location:** Pfister Hotel, Milwaukee

We thank you in advance for your participation and support! To learn more about our unique funding model and why your sponsorship matters, turn to page three.

*\*To see a full list of our Wisconsin school partners, turn to page 7.*

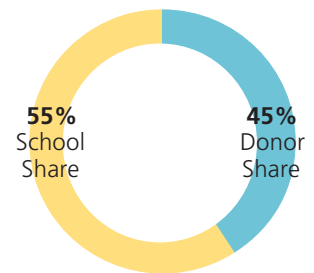
---

## OUR MODEL



*With the partnership of business, civic, faith and education leaders, Youth Frontiers is able to inspire kids to live with character and help build a better world.*

We want every school – private, public, charter or parochial – to be able to afford Youth Frontiers retreats. Schools pay 55 percent of the retreat cost and the philanthropic support of individuals, foundations and corporations covers the remaining 45 percent. This model keeps retreat costs affordable for schools while keeping schools vested. It also allows communities to participate financially in the character development of the next generation. This school year, we need to raise \$100,000 in Wisconsin to help underwrite our programs in schools. Thank you for your consideration to help make this happen!



### PARENTING EXPERT

“As bullying and disrespect become increasingly pressing issues in schools, Youth Frontiers is one of the few organizations in our nation with decades of experienced solutions.”

– Dr. David Walsh, Bestselling Author and National Speaker on parenting

“What makes YF so effective at teaching character? It is simple: Their staff connects with kids. YF’s facilitators know how adolescent students’ minds work and they know how to encourage students to take ownership of their character. ”

### EDUCATOR

– Educator, Racine Unified School District

# OUR 2017 LUNCHEON EVENT



Photos from our 2017 Ethical Leadership Luncheon. Top left: Our keynote speaker, Jayne Hladio, EVP from U.S. Bank. Top Right: The crowd enjoys lunch before the program begins. Bottom left: Youth Frontiers' Founder & CEO, Joe Cavanaugh, with our 2017 Character Award Winner, Hannah Merlo. Bottom right: Scott Haag, Darlene and Jerry Kostner with Joe Cavanaugh.

## 2017 Sponsors

Youth Frontiers has been fortunate to partner with numerous corporations, foundations, individuals and nonprofits for our Ethical Leadership Luncheon. We are grateful to our 2017 sponsors:

Allen Edmonds  
Alverno College  
Baker Tilly  
Best Buddies  
Madeline Borkin  
College Possible

DeWitt Ross & Stevens  
Hays Companies  
Marquette University  
Milwaukee Business Journal  
Milwaukee Public School  
Foundation, Inc.

National Guardian Life  
Insurance Company  
Teaming for a Brighter  
Tomorrow  
TEMPO  
U.S. Bank

Wells Fargo Dealer Services  
of Milwaukee  
Wisconsin Character  
Education Partnership

# 2016-17 WISCONSIN SCHOOL PARTNERS



During the 2016-17 school year, YF worked with 175 Wisconsin schools and 22,432 students and educators.

- |  |   |  |
|--|---|--|
| 7 Rivers Community High School                 | Carmen High School of Science & Technology – Northwest, South Campus and Southeast Campuses | Flambeau High School                   |
| Abraham Lincoln Academy                        | Carmen/Pulaski High School  | Fort Atkinson Middle School            |
| Addison Elementary                             | Central High School West Allis Central High School  | Frank Lloyd Wright Intermediate School |
| Allenton Elementary                            | Chilton High School   | Franklin Elementary                    |
| Allenton Intermediate and Middle School        | Clayton Middle/High School  | Gaston Elementary                      |
| Amery High School                              | Clear Lake Jr./Sr. High School  | Gibraltar Secondary School             |
| Aquinas High School                            | Columbus High School  | Grafton Elementary                     |
| Baldwin-Woodville High School                  | Country View Elementary   | Grantsburg High School                 |
| Bangor Middle/High School                      | Creekside Elementary  | Grantsburg Middle School               |
| Barack Obama School of Career & Tech Education | Cristo Rey Jesuit High School   | Greenwood Elementary                   |
| Bay View High School                           | West Milwaukee Cudahy Middle School   | Hilbert High School                    |
| Bayside Middle School                          | Cumberland High School  | Hillcrest Elementary School            |
| Black Creek Elementary/Middle School           | Divine Savior Holy Angels High School   | Hintgen Elementary                     |
| Blessed Sacrament School                       | East Junior High  | Hoover Elementary                      |
| Bradley Technology & Trade School              | East Troy Middle School   | Horace Mann Elementary                 |
| Brookfield Central High School                 | Eastside Elementary   | Horizon Elementary                     |
| Brookfield East High School                    | Edgerton Elementary   | Horlick High School                    |
| Bruce Public School                            | Edgerton Middle School  | Hortonville High School                |
| Bryant Elementary                              | Ellsworth High School   | Indian Mound Middle School             |
| C.H. Bird Elementary                           | Ellsworth Middle School   | Irving Elementary                      |
| Cambria Friesland Middle/High School           | Fair Park Elementary  | J.C. McKenna Middle School             |
| Cardinal Heights Upper Middle School           |   | Jackson Elementary                     |
|  |   | Jefferson Elementary                   |

*(List continues on next page.)*

---

## 2016-17 WISCONSIN SCHOOL PARTNERS

*(List continued from previous page.)*

Jefferson High School	Parkside Elementary	Sun Prairie High School
Jefferson Middle School	Pershing Elementary	Superior Middle School
John Long Middle School	Phoenix Middle School	The Prairie School
Kennedy Elementary – Grafton	Pilgrim Park Middle School	Turtle Lake Schools
Kennedy Elementary – Madison	Prairie View Elementary	Two Rivers High School
Kewaskum High School	Preble High School	University School of Milwaukee
Kewaskum Middle School	Pulaski High School	Valders High School
Kiel High School	Racine Unified School District	Walker Elementary
Lake Shore Middle School	Ralph H. Metcalfe Elementary	Waterford Union High School
Lane Intermediate School	Randall Elementary	Waterloo High School
Lincoln Intermediate School	Randolph Elementary/Middle School	Waterloo Intermediate School
Logan High School	Richards Elementary	Waterloo Middle School
Longfellow Elementary	Riverside Middle School	WAWM Learning Center
Luxemburg-Casco High School	Rock Ledge Intermediate	Wayne E. Bartels Middle School
Madison Elementary	Rome Corners Intermediate	Webster Middle/High School
Marshall High School	Roncalli Catholic High School	Webster Transitional School
Marshall Middle School	Royal Oaks Elementary	West Allis Central High School
Memorial High School	Royall Middle/High School	West Allis-West Milwaukee School District
Milwaukee College Prep – 36th Street Campus	Sauk Prairie Middle School	West High School – Madison
Milwaukee College Prep – Lloyd Street Campus	Shared Journeys Charter School	West High School – Green Bay
Mitchell Elementary	Sheboygan South High School	West Milwaukee Intermediate School
Monroe Middle School	Shorewood High School	West Salem High School
Nathan Hale High School	Shorewood Intermediate	Westside Elementary – Sun Prairie
Necedah Area School	Slinger Elementary	Westside Elementary – River Falls
New Auburn Jr/Sr High School	Slinger High School	Whitefish Bay High School
New Holstein High School	Somerset High School	Whitefish Bay Middle School
New Lisbon Jr/High School	Somerset Middle School	Whitnall Middle School
Nicolet High School	Southwest High School	Wilson Elementary
North Division High School	Spooner High School	Wilson Junior High
North High School	Spring Valley Elementary	Winneconne Elementary
Northern Lights Elementary	Spring Valley Middle-High School	Winneconne High School
Northside Elementary – Monroe	St. Croix Falls High School	Winneconne Middle School
Northside Elementary – Sun Prairie	St. James School	Wisconsin Conservatory of Lifelong Learning
Northwest Catholic School – West	St. Marcus Lutheran School	Wisconsin Hills Middle School
O’Keeffe Middle School	St. Maria Goretti School	Woodview Elementary
Oregon Middle School	St. Patrick School	Wrightstown High School
Our Lady Queen of Peace	Steffen Middle School	Xavier High School
	Stockbridge School	
	Stormonth Elementary School	

---

# 2018 SPONSORSHIP LEVELS

## WISDOM SPONSOR

\$10,000

- Special recognition on signage at our reception
- Logo recognition in the Milwaukee Business Journal
- Full-page ad in event program
- Recognition on event signs and large screens
- Recognition on YF event email promotions, press release, Twitter, Facebook and website\*
- Reserved table for eight guests

## LEADERSHIP SPONSOR

\$5,000

- Recognition on YF event email promotions
- Logo recognition in the Milwaukee Business Journal
- Half-page ad in event program
- Recognition on event signs and large screens
- Recognition on YF Twitter, Facebook and website\*
- Reserved table for eight guests

## RESPECT SPONSOR

\$2,500

- 1/4-page ad in event program
- Name recognition in the Milwaukee Business Journal
- Recognition on event signs and large screens
- Recognition on Youth Frontiers website\*
- Reserved table for eight guests

## COURAGE SPONSOR

\$1,000

- Recognition on event signs and large screens
- Recognition on Youth Frontiers website\*
- Reserved table for eight guests

## NONPROFIT SPONSOR\*\*

\$250

- Name listed in event program
- Recognition on Youth Frontiers website\*
- Recognition on event signs and large screens
- Two reserved tickets

**Youth Frontiers will be seating a high school student and educator at each table so your guests can hear directly about the work their support is making possible in schools!**

\*Impressions – Twitter: 2,000; Facebook: 11,000; Website: 22,000 per month.

\*\*Must be a 501(c)(3) nonprofit organization or school to qualify for this level.

Youth Frontiers is a nonprofit organization and our federal tax ID# is 41-1598977. All donations made to our organization are tax deductible, after the deduction of meal and ticket value for each event guest. For questions, please call Jenny Hauser at 414.909.1901 or [jhauser@youthfrontiers.org](mailto:jhauser@youthfrontiers.org).

---

# 2018 SPONSORSHIP COMMITMENT

**Sponsor Name:** \_\_\_\_\_

**Recognize the sponsoring company or individual as:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Use our logo to recognize our sponsorship.** **Contact for logo:** \_\_\_\_\_

**Yes, we will support Youth Frontiers' mission at the following level:**

Wisdom Sponsor – \$10,000

Courage Sponsor – \$1,000

Leadership Sponsor – \$5,000

Nonprofit Sponsor\*\* – \$250

Respect Sponsor – \$2,500

**Payment Options:**

Please send an invoice\* to: \_\_\_\_\_

Check enclosed and made payable to Youth Frontiers\*

To give online, please visit  
[youthfrontiers.org/donate](http://youthfrontiers.org/donate).

Visa     MasterCard     Amex     Discover

**CC#:** \_\_\_\_\_ **Exp Date:** \_\_\_\_\_ **CVV Code:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Thank you** for your support of the Ethical Leadership Luncheon! \*Please send payment to Youth Frontiers, 6009 Excelsior Blvd, Minneapolis, MN 55416. Youth Frontiers is a nonprofit organization and our federal tax ID# is 41-1598977. All donations made to our organization are tax deductible, after the deduction of meal and ticket value for each event guest. \*\*Must be a 501(c)(3) nonprofit organization or school to qualify for this level.