



# ETHICAL LEADERSHIP LUNCHEON

*& Fundraiser*

Wednesday, April 1, 2020

Fifth-Annual Event  
Sponsorship Guide

# 2020 ETHICAL LEADERSHIP LUNCHEON



## 2019 STUDENT OF CHARACTER

**Vivica Lewis**, a senior from  
Carmen High School of  
Science & Technology



## 2019 LEADER OF CHARACTER

**Jackie Herd-Barber**, a  
community volunteer who  
dedicates much of her time  
to the students at Ralph H.  
Metcalfe School

The community leaders who support Youth Frontiers understand that today's students will be tomorrow's leaders. They invest in our mission because **there is no more powerful change agent in making our world a kinder, more civil and respectful place to live than the character of our youth.**

This school year, Youth Frontiers will deliver character and leadership development programs for an estimated 126,000-130,000 elementary, middle and high school students, educators, parents and community members — **all for the sake of our youth.**

On our **student** retreats, we help teach young people to interact with others respectfully and responsibly and find the courage to stand up for what is right in the face of ethical decisions — both large and small. Through our **educator** programs and our

**community** experiences, we support those positive adults who are fostering the character development of our next generation of leaders every day. With the partnership of these education, business and civic leaders, we inspire kids to live with character and to build a better world.

On April 1, 2020, Youth Frontiers will host its fifth-annual Ethical Leadership Luncheon, an experience focused on modeling character in our communities today and ensuring our next generation of leaders is grounded in character. At the luncheon we will honor an outstanding adult with our Leader of Character Award. We will also celebrate a Student of Character from a Milwaukee-area high school. We're grateful to Scott and Linda Haag for funding a college scholarship for the student recipient.



## EVENT DETAILS

Last year's Ethical Leadership Luncheon attracted more than 200 guests and was made possible by corporate, individual and nonprofit sponsors.

**Date:** Wednesday, April 1, 2020

**Time:** 11 a.m. - 1 p.m.

**Location:** Italian Community Center, Milwaukee

**Leader of Character:** Rose E. Purpero Spang

# OUR MISSION IN WISCONSIN



## 2018-19 MILWAUKEE & MADISON SCHOOL PARTNERS

Abraham Lincoln Elementary School  
Addison Elementary School  
Allenton Elementary School  
Atwater Elementary School  
Audubon Technology and Communication  
High School\*  
Auer Avenue School  
Bayside Middle School  
Bay View High School\*  
Bradley Tech High School\*  
Brookfield East High School  
Bruce Guadalupe Community School  
C.H. Bird Elementary School  
Cambria Friesland Middle/High School  
Carmen High School of Science &  
Technology - NW, S, and  
SE campuses  
Catholic East Elementary School  
Clarke Street School  
Columbus High School\*  
Cottage Grove School  
Country View Elementary School  
Creskide Elementary School  
Cristo Rey Jesuit School of Milwaukee  
Cudahy Middle School  
DeForest Area Middle School

Divine Savior Holy Angels High School\*  
Dodgeland Elementary School  
Dodgeland Middle/High School  
Dr. Martin Luther King, Jr. School  
East Troy Middle School  
Eastside Elementary School  
Edgerton Elementary School,  
Hales Corners  
Edgerton High School\*  
Edgerton Middle School  
Evergreen Elementary School  
Fair Park Elementary School  
Fall River High School  
Fort Atkinson Middle School  
Fox River Middle School  
Franklin High School\*  
Glacial Drumlin School  
Golda Meir High School\*  
Hoover Elementary School  
Horizon Elementary School  
Indian Mound Middle School  
J.C. McKenna Middle School  
J.I. Case High School  
Jack Young Middle School  
Jackson Elementary School  
James Madison Academic Campus\*

James Madison Memorial High School\*  
Jefferson Middle School  
John Hustis Elementary School  
John Long Middle School  
Keefe Avenue School  
Kennedy Elementary School — Grafton  
Kewauskum Middle School  
Kohler Elementary School  
Kohler Middle School  
Lake Delton Elementary School  
Lane Intermediate School  
MacDowell Montessori School\*  
Madison East High School\*  
Marquette University High School\*  
Mayville Middle School  
Meadow View Elementary School  
Milwaukee Academy of Science  
Milwaukee High School of the Arts\*  
Milwaukee Marshall High School\*  
Monona Grove High School  
Monroe Middle School  
Mount Horeb High School  
Murray Park/Quest Elementary School  
Muskego Lakes Middle School  
Nathan Hale High School  
Nature Hill Intermediate School

*\*Youth Frontiers Leadership  
Conference Attendee*





**(CONTINUED)**

Neenah Creek Elementary School  
 Nicolet High School  
 North Division High School\*  
 Northside Elementary School, Monroe  
 Northside Elementary School, Sun Prairie  
 Northwest Catholic School  
 Notre Dame School of Milwaukee  
 Our Lady Queen of Peace  
 Pardeeville Elementary  
 Pardeeville High School  
 Pardeeville Middle School  
 Parkside Elementary School  
 Pilgrim Park Middle School  
 Port Washington High School  
 The Prairie School — Racine\*  
 Pulaski High School\*  
 Ralph H. Metcalfe School  
 Randall Elementary School  
 Richards Elementary School  
 Rio Middle/High School  
 Ripon High School/Lumen Charter  
 Ripon Middle School/Catalyst Charter  
 Riverside University High School\*  
 Ronald Reagan High School\*

Royal Oaks Elementary School  
 Rufus King High School\*  
 Sauk Prairie Middle School  
 Sheboygan North High School  
 Sheboygan South High School  
 Shorewood High School\*  
 Shorewood Intermediate School  
 Slinger Elementary School  
 South Milwaukee Middle School  
 Spring Hill Middle School  
 St. Ann School  
 St. Catherine's School  
 St. Joseph Academy  
 St. Marcus Lutheran School  
 St. Maria Goretti School  
 Steffen Middle School  
 Stormonth Elementary School  
 Token Springs Elementary School  
 Townsend Street Elementary School  
 Trailside Elementary School  
 University School of Milwaukee  
 Vincent High School\*  
 Washington High School of  
 Information Technology

Washington Park High School  
 Waterford Union High School  
 Waterloo High School  
 Waterloo Intermediate School  
 Waterloo Middle School  
 Waubesa Intermediate School  
 Wayne E. Bartels Middle School  
 Webster Middle School — Cedarburg  
 West Allis-West Milwaukee  
 School District  
 Westside Elementary School  
 Whitefish Bay High School  
 Whitefish Bay Middle School  
 Whitnall Middle School  
 William Horlick High School  
 Winnequah School  
 Wisconsin Conservatory of  
 Lifelong Learning\*  
 Wisconsin Hills Middle School  
 Woodfield Elementary School  
 Woodview Elementary School

*\*Youth Frontiers Leadership  
 Conference Attendee*

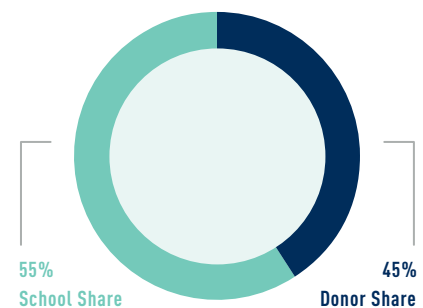


# MISSION SUPPORT



**We want every school — private, public, charter or parochial — to be able to afford Youth Frontiers retreats.** Schools pay 55 percent of the retreat cost while the philanthropic support of individuals, foundations and corporations covers the remaining 45 percent. This model keeps retreat costs affordable for schools while keeping schools vested. It also allows communities to participate financially in the character development of the next generation. This school year, our goal is to raise \$140,000 to help underwrite our programs in Wisconsin schools. Thank you for considering supporting our mission.

FUNDING MODEL



## 2019 SPONSORS

Youth Frontiers has been fortunate to partner with numerous corporations, foundations, individuals and nonprofits for our Ethical Leadership Luncheon. We are grateful to our 2019 sponsors:

Alverno College	Bloom for Girls	Jane & Mike Malone	University of Wisconsin-
Baird	Madeline Borkin	Marquette University	Milwaukee
Baker Tilly	Bostik	Milwaukee Business	US Bank
Jackie & Michael	Carmen Schools of	Journal	West Allis – West Milwaukee
Barber	Science & Technology	Milwaukee Public	School District
Elizabeth & Peter	College Possible	Schools Foundation	Wisconsin Character
Benz	DeWitt	MSOE University	Education Partnership
Best Buddies	LULAC-Wisconsin	Rose Purpero Spang	

---

# SPONSORSHIP LEVELS

## WISDOM SPONSOR

**\$10,000**

- Private speaking engagement for your employees with Youth Frontiers' CEO Joe Cavanaugh
- Special recognition on signage at our reception
- Logo recognition in the Milwaukee Business Journal
- Full-page ad and logo in event program
- Recognition on event signs and large screens
- Recognition on YF event email promotions, press release, Twitter, Facebook and website
- Reserved table for eight guests

## LEADERSHIP SPONSOR

**\$5,000**

- Recognition on YF event email promotions
- Logo recognition in the Milwaukee Business Journal
- Half-page ad and logo in event program
- Recognition on event signs and large screens
- Recognition on YF Twitter, Facebook and website
- Reserved table for eight guests

## RESPECT SPONSOR

**\$2,500**

- 1/4-page ad and logo in event program
- Name recognition in the Milwaukee Business Journal
- Recognition on event signs and large screens
- Recognition on YF website
- Reserved table for eight guests

## COURAGE SPONSOR

**\$1,000**

- Name listed in event program
- Recognition on event signs and large screens
- Recognition on YF website
- Reserved table for eight guests

## NONPROFIT SPONSOR

**\$250**

- Name listed in event program
- Recognition on event signs and large screens
- Recognition on YF website
- Two reserved tickets

Youth Frontiers will be seating a high school student and educator at each table so your guests can hear directly about the work their support is making possible in schools! For questions, please call Jenny Hauser at 414.909.1901 or email her at [jhauser@youthfrontiers.org](mailto:jhauser@youthfrontiers.org).

# 2020 SPONSORSHIP COMMITMENT

**Sponsor Name:**

**Main Contact Name:**

**Email:**

**Logistics Contact Name:**

**Email:**

**Address:**

**City:**

**State:**

**Zip:**

**Phone:**

**Fax:**

☐

Use our logo to recognize our sponsorship.

**Contact for logo:**

**Yes, we will support Youth Frontiers' work at the following level:**

☐

Wisdom Sponsor – \$10,000

☐

Courage Sponsor – \$1,000

☐

Leadership Sponsor – \$5,000

☐

Nonprofit Sponsor – \$250

☐

Respect Sponsor – \$2,500

**Payment Options:**

☐

Please mail/email an invoice to:

☐

Check enclosed and made payable to Youth Frontiers

☐

Visa

☐

MasterCard

☐

Amex

☐

Discover

**CC#:**

**Exp Date:**

**CVV Code:**

**Signature:**

**Date:**

Thank you for your support of the Ethical Leadership Luncheon! Please send payment to Youth Frontiers, 5215 Edina Industrial Blvd, Suite 400, Minneapolis, MN 55439. Youth Frontiers is a nonprofit organization and our federal tax ID# is 41-1598977. All donations made to our organization are tax-deductible, after the deduction of the meal and ticket value for each event guest.