



ETHICAL LEADERSHIP LUNCHEON

& Fundraiser

Wednesday, September 23, 2020

Fifth-Annual Event
Sponsorship Guide

2020 ETHICAL LEADERSHIP LUNCHEON



2019 STUDENT OF CHARACTER

Vivica Lewis, a senior from
Carmen High School of
Science & Technology



2019 LEADER OF CHARACTER

Jackie Herd-Barber, a
community volunteer who
dedicates much of her time
to the students at Ralph H.
Metcalfe School

The community leaders who support Youth Frontiers understand that today's students will be tomorrow's leaders. They invest in our mission because **there is no more powerful change agent in making our world a kinder, more civil and respectful place to live than the character of our youth.**

This school year, Youth Frontiers will deliver character and leadership development programs for an estimated 126,000-130,000 elementary, middle and high school students, educators, parents and community members — **all for the sake of our youth.**

On our **student** retreats, we help teach young people to interact with others respectfully and responsibly and find the courage to stand up for what is right in the face of ethical decisions — both large and small. Through our **educator** programs and our

community experiences, we support those positive adults who are fostering the character development of our next generation of leaders every day. With the partnership of these education, business and civic leaders, we inspire kids to live with character and to build a better world.

On September 23, 2020, Youth Frontiers will host its fifth-annual Ethical Leadership Luncheon, an experience focused on modeling character in our communities today and ensuring our next generation of leaders is grounded in character. At the luncheon we will honor an outstanding adult with our Leader of Character Award. We will also celebrate a Student of Character from a Milwaukee-area high school. We're grateful to Scott and Linda Haag for funding a college scholarship for the student recipient.



EVENT DETAILS

Last year's Ethical Leadership Luncheon attracted more than 200 guests and was made possible by corporate, individual and nonprofit sponsors.

Date: Wednesday, September 23, 2020

Time: 11 a.m. - 1 p.m.

Location: Italian Community Center, Milwaukee

Leader of Character: Rose E. Purpero Spang

OUR MISSION IN WISCONSIN



2018-19 MILWAUKEE & MADISON SCHOOL PARTNERS

Abraham Lincoln Elementary School
Addison Elementary School
Allenton Elementary School
Atwater Elementary School
Audubon Technology and Communication
High School*
Auer Avenue School
Bayside Middle School
Bay View High School*
Bradley Tech High School*
Brookfield East High School
Bruce Guadalupe Community School
C.H. Bird Elementary School
Cambria Friesland Middle/High School
Carmen High School of Science &
Technology - NW, S, and
SE campuses
Catholic East Elementary School
Clarke Street School
Columbus High School*
Cottage Grove School
Country View Elementary School
Creskide Elementary School
Cristo Rey Jesuit School of Milwaukee
Cudahy Middle School
DeForest Area Middle School

Divine Savior Holy Angels High School*
Dodgeland Elementary School
Dodgeland Middle/High School
Dr. Martin Luther King, Jr. School
East Troy Middle School
Eastside Elementary School
Edgerton Elementary School,
Hales Corners
Edgerton High School*
Edgerton Middle School
Evergreen Elementary School
Fair Park Elementary School
Fall River High School
Fort Atkinson Middle School
Fox River Middle School
Franklin High School*
Glacial Drumlin School
Golda Meir High School*
Hoover Elementary School
Horizon Elementary School
Indian Mound Middle School
J.C. McKenna Middle School
J.I. Case High School
Jack Young Middle School
Jackson Elementary School
James Madison Academic Campus*

James Madison Memorial High School*
Jefferson Middle School
John Hustis Elementary School
John Long Middle School
Keefe Avenue School
Kennedy Elementary School — Grafton
Kewauskum Middle School
Kohler Elementary School
Kohler Middle School
Lake Delton Elementary School
Lane Intermediate School
MacDowell Montessori School*
Madison East High School*
Marquette University High School*
Mayville Middle School
Meadow View Elementary School
Milwaukee Academy of Science
Milwaukee High School of the Arts*
Milwaukee Marshall High School*
Monona Grove High School
Monroe Middle School
Mount Horeb High School
Murray Park/Quest Elementary School
Muskego Lakes Middle School
Nathan Hale High School
Nature Hill Intermediate School

**Youth Frontiers Leadership
Conference Attendee*



(CONTINUED)

Neenah Creek Elementary School
 Nicolet High School
 North Division High School*
 Northside Elementary School, Monroe
 Northside Elementary School, Sun Prairie
 Northwest Catholic School
 Notre Dame School of Milwaukee
 Our Lady Queen of Peace
 Pardeeville Elementary
 Pardeeville High School
 Pardeeville Middle School
 Parkside Elementary School
 Pilgrim Park Middle School
 Port Washington High School
 The Prairie School — Racine*
 Pulaski High School*
 Ralph H. Metcalfe School
 Randall Elementary School
 Richards Elementary School
 Rio Middle/High School
 Ripon High School/Lumen Charter
 Ripon Middle School/Catalyst Charter
 Riverside University High School*
 Ronald Reagan High School*

Royal Oaks Elementary School
 Rufus King High School*
 Sauk Prairie Middle School
 Sheboygan North High School
 Sheboygan South High School
 Shorewood High School*
 Shorewood Intermediate School
 Slinger Elementary School
 South Milwaukee Middle School
 Spring Hill Middle School
 St. Ann School
 St. Catherine's School
 St. Joseph Academy
 St. Marcus Lutheran School
 St. Maria Goretti School
 Steffen Middle School
 Stormonth Elementary School
 Token Springs Elementary School
 Townsend Street Elementary School
 Trailside Elementary School
 University School of Milwaukee
 Vincent High School*
 Washington High School of
 Information Technology

Washington Park High School
 Waterford Union High School
 Waterloo High School
 Waterloo Intermediate School
 Waterloo Middle School
 Waubesa Intermediate School
 Wayne E. Bartels Middle School
 Webster Middle School — Cedarburg
 West Allis-West Milwaukee
 School District
 Westside Elementary School
 Whitefish Bay High School
 Whitefish Bay Middle School
 Whitnall Middle School
 William Horlick High School
 Winnequah School
 Wisconsin Conservatory of
 Lifelong Learning*
 Wisconsin Hills Middle School
 Woodfield Elementary School
 Woodview Elementary School

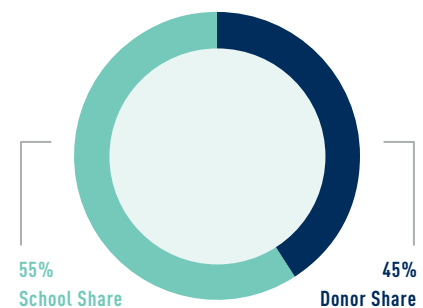
**Youth Frontiers Leadership
 Conference Attendee*

MISSION SUPPORT



We want every school — private, public, charter or parochial — to be able to afford Youth Frontiers retreats. Schools pay 55 percent of the retreat cost while the philanthropic support of individuals, foundations and corporations covers the remaining 45 percent. This model keeps retreat costs affordable for schools while keeping schools vested. It also allows communities to participate financially in the character development of the next generation. This school year, our goal is to raise \$140,000 to help underwrite our programs in Wisconsin schools. Thank you for considering supporting our mission.

FUNDING MODEL



2019 SPONSORS

Youth Frontiers has been fortunate to partner with numerous corporations, foundations, individuals and nonprofits for our Ethical Leadership Luncheon. We are grateful to our 2019 sponsors:

Alverno College	Bloom for Girls	Jane & Mike Malone	University of Wisconsin-
Baird	Madeline Borkin	Marquette University	Milwaukee
Baker Tilly	Bostik	Milwaukee Business	US Bank
Jackie & Michael	Carmen Schools of	Journal	West Allis – West Milwaukee
Barber	Science & Technology	Milwaukee Public	School District
Elizabeth & Peter	College Possible	Schools Foundation	Wisconsin Character
Benz	DeWitt	MSOE University	Education Partnership
Best Buddies	LULAC-Wisconsin	Rose Purpero Spang	

SPONSORSHIP LEVELS

WISDOM SPONSOR

\$10,000

- Private speaking engagement for your employees with Youth Frontiers' CEO Joe Cavanaugh
- Special recognition on signage at our reception
- Logo recognition in the Milwaukee Business Journal
- Full-page ad and logo in event program
- Recognition on event signs and large screens
- Recognition on YF event email promotions, press release, Twitter, Facebook and website
- Reserved table for eight guests

LEADERSHIP SPONSOR

\$5,000

- Recognition on YF event email promotions
- Logo recognition in the Milwaukee Business Journal
- Half-page ad and logo in event program
- Recognition on event signs and large screens
- Recognition on YF Twitter, Facebook and website
- Reserved table for eight guests

RESPECT SPONSOR

\$2,500

- 1/4-page ad and logo in event program
- Name recognition in the Milwaukee Business Journal
- Recognition on event signs and large screens
- Recognition on YF website
- Reserved table for eight guests

COURAGE SPONSOR

\$1,000

- Name listed in event program
- Recognition on event signs and large screens
- Recognition on YF website
- Reserved table for eight guests

NONPROFIT SPONSOR

\$250

- Name listed in event program
- Recognition on event signs and large screens
- Recognition on YF website
- Two reserved tickets

Youth Frontiers will be seating a high school student and educator at each table so your guests can hear directly about the work their support is making possible in schools! For questions, please call Jenny Hauser at 414.909.1901 or email her at jhauser@youthfrontiers.org.

2020 SPONSORSHIP COMMITMENT

Sponsor Name:

Main Contact Name:

Email:

Logistics Contact Name:

Email:

Address:

City:

State:

Zip:

Phone:

Fax:

☐

Use our logo to recognize our sponsorship.

Contact for logo:

Yes, we will support Youth Frontiers' work at the following level:

☐

Wisdom Sponsor – \$10,000

☐

Courage Sponsor – \$1,000

☐

Leadership Sponsor – \$5,000

☐

Nonprofit Sponsor – \$250

☐

Respect Sponsor – \$2,500

Payment Options:

☐

Please mail/email an invoice to: _____

☐

Check enclosed and made payable to Youth Frontiers

☐

Visa

☐

MasterCard

☐

Amex

☐

Discover

CC#:

Exp Date:

CVV Code:

Signature:

Date:

Thank you for your support of the Ethical Leadership Luncheon! Please send payment to Youth Frontiers, 5215 Edina Industrial Blvd, Suite 400, Minneapolis, MN 55439. Youth Frontiers is a nonprofit organization and our federal tax ID# is 41-1598977. All donations made to our organization are tax-deductible, after the deduction of the meal and ticket value for each event guest.