



# GEOMETRY OF A LEADER

*A best-in-class, virtual leadership  
development experience*

Winter 2021 Conference  
Sponsorship Guide

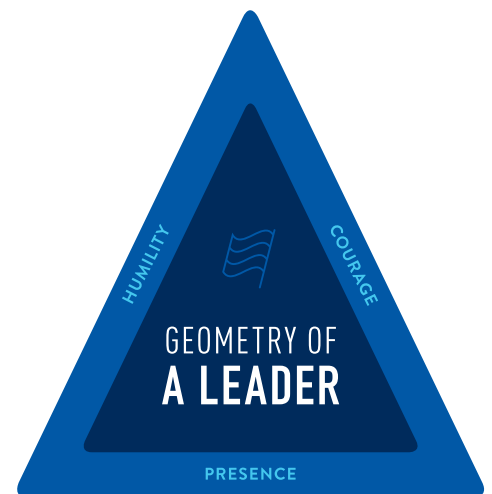
# GEOMETRY OF A LEADER



## *Leadership Development that Meets the Moment*

Never before has character-driven leadership been more needed to reweave the fabric of our community. In winter 2021, adult leaders from across the Twin Cities will gather for the **Geometry of a Leader Conference** to connect and to ground themselves in the timeless leadership virtues required to meet the unique and urgent needs of this present moment.

Over the course of three virtual workshops, participants will learn practical ways to be **present** to the people they serve, **humble** enough to solicit the wisdom of others and **courageous** enough to follow their vision despite the cost. They will leave the series inspired and empowered to confidently pursue their call to lead — and to make our community better for all.



## WINTER 2021 CONFERENCE DETAILS

### **Dates:**

Presence Workshop — Thursday, January 14, 2021  
Humility Workshop — Thursday, February 18, 2021  
Courage Workshop — Thursday, March 11, 2021

**Time:** 11 a.m. to 1 p.m. CST

**Location:** Online (via Zoom)

**Host:** Youth Frontiers, the leading character education nonprofit in the Midwest

**Cost:** See sponsorship model (pg 5). Proceeds support Youth Frontiers' mission of character.

# ABOUT THE CONFERENCE



of adult leaders felt **more inspired** to continue their work after the conference

The Geometry of a Leader Conference is hosted by Youth Frontiers, the leading character education organization in the Midwest. This best-in-class experience leads to personal and professional transformation that benefits leaders from all industries and business sectors — and ultimately the communities they serve.

1 PRESENCE	2 HUMILITY	3 COURAGE
<p><b>Humanizing the Workplace</b></p> <p>Exceptional leaders give people their full attention. They listen to understand. They <b>prioritize human connection</b>. Yet, in our volatile world, leaders often become so preoccupied with all of the problems they feel responsible for fixing that they fail to notice the needs of the people they serve. After this workshop, leaders will return to their homes, workplaces and communities with concrete ways to be <b>present to those around them</b>.</p>	<p><b>Creating “We” Solutions</b></p> <p>Humble leaders know they don’t know it all. They seek input and advice from people with complementary strengths. They are <b>open to new ideas</b>. They are aware of their weaknesses. Leaders will learn the key features of humility and learn to <b>synthesize rather than silence</b> the varied voices in their workplaces and communities. Leaders will leave this workshop with a renewed commitment to creating “we” not “me” solutions.</p>	<p><b>Following Your Vision</b></p> <p>There are times leaders need to follow their vision and make an unpopular decision despite opposition. This takes courage. In this final workshop, leaders will learn the <b>attributes of a courageous leader</b> and discuss the challenges of leading with courage - especially when <b>resistance emerges</b> and the cost is great. They will leave this workshop with the tools they need to be successful in their next difficult conversation or decision.</p>

<p>“This is a must attend for not only emerging leaders, but also for experienced leaders.”</p>	<p><b>WORDS FROM PARTICIPANTS</b></p> <p>“The most engaging Zoom workshop I’ve had.”</p>	<p>“The content was great. I’ll be taking away the three tools and be intentionally incorporating them.”</p>
---	--	--

---

# ABOUT YOUTH FRONTIERS



*Character matters. We believe it can and must be inspired.*

Youth Frontiers (YF) envisions a better future — a future where our next generation of leaders is grounded in character. Since 1987, YF has worked to make that vision a reality through their transformative character and leadership development experiences.

On their student retreats, YF teaches young people to interact with others respectfully and responsibly and find the courage to stand up for what is right. Through their educator programs, YF supports the adults who are fostering the character development of our next generation every day. Finally, and importantly, YF's community workshops equip corporate, nonprofit and faith leaders with the values needed to reweave the fraying fabric of our community and to build a better world — all for the sake of our youth. In its 33 years, YF's mission has impacted more than 2 million young people and professionals alike.

This year, YF is leveraging its expertise in world-class experiences to meet the needs of our current reality. Learn more about their dynamic virtual and cohort programming at [youthfrontiers.org/current-programs](https://youthfrontiers.org/current-programs).



for 11th graders



for 18-22 year-olds



for educators



for adult leaders

# 2019 WINTER EVENT SPONSORS

## PREMIER SPONSOR



## HONOR SPONSORS



## WISDOM SPONSORS



## LEADERSHIP SPONSORS

Alerus Mortgage  
Allina Health  
Assurant  
Baker Tilly  
Ballard Spahr LLP  
CBRE  
The Christensen Group  
Ciresi Conlin  
CliftonLarsenAllen LLP  
Collins Electrical  
Construction Co  
Commercial Partners Title

Cox Automotive  
Delta Air Lines  
Deluxe Corporation  
Fox Rothschild  
Greiner Construction  
Hartfiel Automation  
Barb Hilbert  
Holiday Companies  
Hubbard Broadcasting, Inc.  
J&B Group  
Korn Ferry

Liberty Diversified  
International and the  
Mike & Linda Fiterman  
Family Foundation  
The MacLennan Family  
Marco Technologies  
Marsh & McLennan Agency LLP  
John Morrison  
The Opus Group  
The Parr McKnight Wealth  
Management Group  
Robins Kaplan LLC

RSP Architects  
Ryan Companies  
Sleep Number  
Star Tribune  
Taft  
Toyota Financial Services  
True Car  
Twin Cities Orthopedics  
USI/RT Specialty  
UST Holloran Center for  
Ethical Leadership  
Wipfli CPAs and Consultants

## RESPECT SPONSORS

Ally Financial  
Bernatello's Foods  
Ben and Kate Carpenter  
Cars.com  
Delta Dental of Minnesota  
Dorsey & Whitney LLP  
Faegre Baker Daniels

Fredrikson & Byron  
Greene Espel PLLP  
Hays Companies  
iHeart Media  
Inside Edge Commercial  
Interior Services  
M Health Fairview

MAX Digital  
Meristem Family Wealth  
The Minnesota Vikings  
North Star Resource Group  
Nuveen Asset Management LLC  
Oppidan Investment Company  
Rapid Printing

Renovation Systems  
Schwebel, Goetz & Sieben  
Self Esteem Brands  
Strategic Source  
Tradition Capital Bank  
Winthrop & Weinstine

## NONPROFIT SPONSORS

Catholic Charities of St. Paul  
and Minneapolis  
Catholic Schools Center  
of Excellence

Citizens League  
College Possible  
College of Saint Benedict  
Groves Academy

Northside Achievement Zone  
Saint John's University  
Special Olympics  
St. Paul Academy &  
Summit School

Urban Ventures  
Visitation School  
Voyageur Outward  
Bound School  
Wilderness Inquiry

---

## SPONSORSHIP LEVELS

### HONOR SPONSOR

\$20,000

- **Private GOL series for a cohort for up to 25 individuals from your company or community.**
- Logo on private GOL series printed workshop materials.
- Logo and name recognition in the community-wide Winter 2021 GOL Conference.
- Recognition on Youth Frontiers' website.

### WISDOM SPONSOR

\$10,000

- **10 individuals to attend the Winter 2021 GOL Conference.** (Seat(s) may also be donated to a nonprofit of the sponsor's choice.)
- Logo and name recognition in the community-wide Winter 2021 GOL Conference.
- Recognition on Youth Frontiers' website.

### LEADERSHIP SPONSOR

\$5,000

- **5 individuals to attend the Winter 2021 GOL Conference.** (Seat(s) may also be donated to a nonprofit of the sponsor's choice.)
- Recognition on Youth Frontiers' website.

### RESPECT SPONSOR

\$2,500

- **2 individuals to attend the Winter 2021 GOL Conference.** (Seat(s) may also be donated to a nonprofit of the sponsor's choice.)
- Recognition on Youth Frontiers' website.

For questions, please contact Andrea Johnson at 952.922.0222 or [ajohnson@youthfrontiers.org](mailto:ajohnson@youthfrontiers.org).

# SPONSORSHIP COMMITMENT

**Sponsor Name:**

**Main Contact Name:**

**Email:**

**Logistics Contact Name:**

**Email:**

**Address:**

**City:**

**State:**

**Zip:**

**Phone:**

**Fax:**

☐

Use our logo to recognize our sponsorship.

**Contact for logo:**

**Yes, we will support Youth Frontiers' work at the following level:**

☐

Honor Sponsor – \$20,000

☐

Leadership Sponsor – \$5,000

☐

Wisdom Sponsor – \$10,000

☐

Respect Sponsor – \$2,500

**Payment Options:**

☐

Please mail/email an invoice to:

☐

Check enclosed and made payable to Youth Frontiers

☐

Visa

☐

MasterCard

☐

Amex

☐

Discover

**CC#:**

**Exp Date:**

**CVV Code:**

**Signature:**

**Date:**

Thank you for your support! Please send payment to Youth Frontiers, 5215 Edina Industrial Blvd, Suite 400, Minneapolis, MN 55439. Youth Frontiers is a nonprofit organization and our federal tax ID# is 41-1598977. All donations made to our organization are tax-deductible, after the deduction of ticket value for each series participant.