



YF LEADERSHIP LUNCHEON

*A dynamic discussion about character-driven
leadership and the future of our community*

2025

CORPORATE & COMMUNITY
ENGAGEMENT
OPPORTUNITIES



CORPORATE ENGAGEMENT

*Meaningful connection. Mission impact.
That's our kind of partnership.*

Did you know that last year more than 63,500 students, educators and leaders across our community committed to living with more character and to making a positive difference? Do you know what made that change possible? Dedicated partners, just like you!

Our expanded menu of offerings has amplified the number of opportunities for our corporate partners to engage directly in our mission and create lasting, character-driven impact in the communities where their employees learn, live and work. This sponsorship packet outlines those opportunities, highlighting mission impact, visibility and employee engagement.

Join us as a partner today!



ABOUT YF

For over 35 years, Youth Frontiers has been inspiring character, civility and community through our dynamic retreats, first for students, then for the important adults in their lives — the parents, educators and leaders who are shaping our shared world. In each of our programs, we equip youth and adults alike with the common language of character and challenge them to live with greater courage, kindness, responsibility and respect. Since 1987, we have reached more than 2 million people with our powerful programs.



**“My act of courage is to stand up for others because I
remember the people who stood up for me.”**

7th-Grade Courage Retreat Participant



GRADES 4-5



GRADES 7-8



GRADES 9-10



GRADE 12



AGES 16-24



KINDNESS

The **Kindness Retreat** empowers kids to be “everyday heroes” by using kindness to include others, to be respectful and to make their school a better place for all.



COURAGE

The **Courage Retreat** inspires students to use moral courage to do the right thing — to follow their heart instead of the crowd — and make responsible decisions despite their fears.



RESPECT

The **Respect Retreat** is a day for students to experience what school would be like if everyone was respected, and to challenge them to respect themselves and others.



WISDOM

The **Wisdom Retreat** is a reflective day for seniors to gain healthy closure on their high school years together and be challenged to finish the year with respect and care.



CHARACTER ACADEMY

Character Academy is a cohort-style experience that guides young adults through personal development work to equip them with the character tools they need to navigate the sometimes challenging road of life.



EDUCATORS



EDUCATORS



COMMUNITY LEADERS



PARENTS



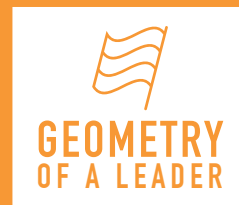
HONOR

The **Honor Retreat** is a community-building experience that fosters relational trust by transforming school staff into a cohesive team that values and honors each other and the mission of their school.



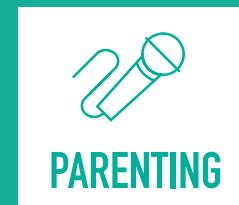
PURPOSE

The **Purpose Retreat** helps staff feel renewed and recommitted to their vocation, fostering their students' academic success and making a positive difference in students' lives.



GEOMETRY OF A LEADER

In **Geometry of a Leader (GOAL)**, participants will learn practical ways to be present to the people they serve, humble enough to solicit the wisdom of others and courageous enough to follow their vision despite the cost.



PARENTING

Parent Academy is an interactive program where participants will learn strategies for raising kids who are strong, responsible and who know they are precious, not perfect.

YF LEADERSHIP LUNCHEON

Join Youth Frontiers for a dynamic discussion about character-driven leadership and the future of our community.

Over a shared meal with a room full of local leaders, we'll celebrate the power of bringing voices together to speak the common language of character and explore the transformative, yet often overlooked idea that who you are is just as important as what you lead — especially in challenging times.

We're thrilled to announce that the following community leaders will join us for a panel discussion on character-driven leadership. Each brings a wealth of experience and insight:



Katie Lawler

EVP & Global Chief Ethics Officer, U.S. Bank



Mohamed Sallam

President & CEO, Wallin Education Partners



Stacie Stanley

Superintendent, St. Paul Public Schools





DATE

Thursday, June 5, 2025

TIME

11 a.m. – 1:15 p.m.

LOCATION

Hyatt Regency Minneapolis
1300 Nicollet Mall, Minneapolis, MN 55403

“Unity is not a one-person job.”

Shari Ballard, CEO of Minnesota United FC



YF LEADERSHIP LUNCHEON SPONSOR PACKAGES

June 5, 2025

	COURAGE (YF LEADERSHIP LUNCHEON LEAD PARTNER)	HONOR
Investment	\$50,000	\$25,000
Branding	<ul style="list-style-type: none"> • Receive recognition as the Courage-level Lead Presenting Sponsor of YF Leadership Luncheon • Special attribution on all YF Leadership Luncheon marketing communications and materials • Presence on Youth Frontiers' YF Leadership Luncheon website (logo and giving level) • Full-page, full-color ad in YF Leadership Luncheon program (back cover) • Recognition from the stage, plus event signage • Special impact story featured in the Mission Moment • Logo representation in post-event story recap • Option to present giveaways to program attendees 	<ul style="list-style-type: none"> • Special attribution as Honor Sponsor and parking, registration, music or dessert on all marketing communications and materials • Presence on Youth Frontiers' YF Leadership Luncheon website (logo and giving level) • Half-page, full-color ad in YF Leadership Luncheon program • Logo on event signage • Logo representation in post-event story recap
Mission Impact	This level enables 1,250 students to experience a YF retreat.	This level enables 625 students to experience a YF retreat.
Executive Leader Features	<ul style="list-style-type: none"> • Opportunity to welcome attendees to the event from the podium • Co-branded Character Conversations video to be shared across various channels (one leader) 	N/A
Employee Engagement	<ul style="list-style-type: none"> • Two tables of 8 at YF Leadership Luncheon • Invitation for employees to participate in a community GOAL, multiple dates offered throughout the year OR gift the program to a local community partner • Option to host a private GOAL at your organization's campus OR gift the program to a local community partner • Option to build out a customized volunteer plan for your organization's employees 	<ul style="list-style-type: none"> • One table of 8 at YF Leadership Luncheon • Invitation for employees to participate in a community GOAL, multiple dates offered throughout the year OR gift the program to a local community partner • Option to host a private Parent Academy OR Character Academy at your organization's campus OR gift the program to a local community partner • Option to build out a customized volunteer plan for your organization's employees

For questions, please contact Colleen Riley at 612.419.3567 or criley@youthfrontiers.org.

YF LEADERSHIP LUNCHEON SPONSOR PACKAGES

June 5, 2025

	WISDOM	RESPECT	KINDNESS
Investment	\$10,000	\$5,000	\$2,500
Branding	<ul style="list-style-type: none"> • Special attribution as Wisdom Sponsor on all marketing communications and materials • Presence on Youth Frontiers' YF Leadership Luncheon website (logo and giving level) • Quarter-page, full-color ad in YF Leadership Luncheon program • Logo on event signage • Logo representation in post-event story recap 	<ul style="list-style-type: none"> • Special attribution as Respect Sponsor on all marketing communications and materials • Presence on Youth Frontiers' YF Leadership Luncheon website (logo and giving level) • Logo on event signage • Logo representation in post-event story recap 	<ul style="list-style-type: none"> • Special attribution as Kindness Sponsor on all marketing communications and materials • Presence on Youth Frontiers' YF Leadership Luncheon website (logo and giving level) • Logo on event signage • Logo representation in post-event story recap
Mission Impact	This level enables 250 students to experience a YF retreat.	This level enables 125 students to experience a YF retreat.	This level enables 62 students to experience a YF retreat.
Employee Engagement	<ul style="list-style-type: none"> • One table of 8 at YF Leadership Luncheon • Invitation for employees to participate in a community GOAL or Parent Academy (five seats total), multiple dates offered throughout the year OR option to host a Parent Academy at your organization's campus OR gift the program to a local community partner • Option to coordinate a group volunteer opportunity for a team from your organization 	<ul style="list-style-type: none"> • One table of 8 at YF Leadership Luncheon • Invitation for employees to participate in a community GOAL or Parent Academy (two seats total), multiple dates offered throughout the year • Individual volunteer opportunities 	<ul style="list-style-type: none"> • Four seats (one half table) at YF Leadership Luncheon

NONPROFIT

Nonprofit sponsorship opportunities available. Half-table packages starting at \$500 and individual tickets at \$125.

For questions, please contact Colleen Riley at 612.419.3567 or criley@youthfrontiers.org.

2024 YF LEADERSHIP LUNCHEON SPONSORS

HONOR SPONSORS

— Entertainment Sponsor —

deluxe®

— Networking Sponsor —

us bank

bakertilly
now, for tomorrow

BMO

EXCELSIOR
The Excelsior Group

PRESENCE SPONSOR

ACTIVAR INC.

GRANDVIEW
TIRE & AUTO

HB Hubbard
BROADCASTING

JB
Our Service
YOUR SUCCESS®

WISDOM SPONSORS

BEST
BUY

FORTE
REAL ESTATE PARTNERS

Luther

MarshMcLennan
Agency

Ann, Todd, Josh &
Eve Miller Family

Mortenson

RV/REFINE WEALTH
STRATEGIES
NORTHWESTERN MUTUAL PRIVATE CLIENT GROUP

Taft/

VÄRDE

Punch
A BOUTIQUE INVESTMENT ADVISORY

ROBINS
KAPLAN LLP

STINSON

— Sponsors continued on next page —

2024 YF LEADERSHIP LUNCHEON SPONSORS

KINDNESS SPONSORS



Hank & Chris Shea

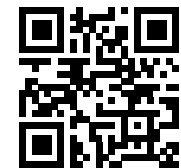


NONPROFIT SPONSORS



Ready to commit?

Scan this QR code to complete a form for your sponsorship level.



For questions, please contact Colleen Riley at 612.419.3567 or criley@youthfrontiers.org.

